

# KAHAANI DAY: FESTIVE OCTOBER

## CONTEST GUIDELINES

Seeking talented owlettes with a penchant for stories!!

*Experience the joy of learning and the magic of storytelling in all its forms come alive on Kahaani Day!*

**Broadcast Date: Saturday, October 30, 2021, at 4 PM IST**

**Deadline for Entries: Friday, October 15, 2021**

As part of Kahaani Online, we celebrate Kahaani Day once a month, for which theme-based episodes are presented digitally in partnership with schools, embassies, independent storytellers, publishers, sponsors, and brands/associates. The participating institutions/organisations are invited to create acts keeping with the overarching theme for every month.

On this Kahaani Day, we are planning a 'Festive October' episode to ring in the upcoming festive season. The latter half of the year brings a chain of festivals in India along with that familiar buzz of festive cheer in schools, offices and public places. In pre-covid times, people would flock to malls and markets in search of gifts and sweet treats for a variety of occasions. While the global pandemic continues, the festive spirit is somewhat subdued but very much in the air!

For Kahaani Day: Festive October, we invite all interested owlettes to channel your talent and creativity and envision acts around Gandhi Jayanti (2nd October), also celebrated as the International Day of Non-violence as recognised by the UN; take inspiration from the vibrant festival of Durga Puja (11-15th October), and Dussehra (15th October); or the bi-annual physical and spiritual cleanse - Navratri (7-15th October). And although it's only a few days into the first week of November, this celebratory chain of holidays only truly ends with the festival of lights, Diwali (4 November). So let your imaginations run loose and take your pick from the above to create a fantabulous act! Of course, you can also come up with your own idea as long as it is in keeping with the theme.



# WHY SHOULD YOU PARTICIPATE?

This Kahaani Day is special, and you can make it extra special by participating and winning the chance to be featured in our programme! So put on your thinking caps and unleash those creative juices to show the world that come rain or shine (or Covid!), we won't let it dampen our festive spirit!

## GENERAL GUIDELINES

### *How to record the Video:*

**Background:** It should be bright, colourful (clean solid colours preferable over patterns) – can keep some vibrant decorations or fun props OR just a plain wall. You can record outdoors, but please ensure that there is no background noise and no sunlight.

**Lighting:** Lighting should be bright. Please ensure that there is no shadow while recording the video. Recording: If recording on the phone, please tilt the phone 90 degrees - **horizontally** and record. The video should be recorded in **HD OR 1080 P** resolution.

**Avoid tight frame:** There should be a little headroom or headspace in the frame, and no part of you should be out of the frame.

**Audio:** It must be clean and clear. Take care to cut out ambient sounds (Hum of the A/C, fan etc.) in the recording.

Please rehearse your lines before recording to minimise fumbles, gaps and stutters, as it would be difficult to edit that out.

**Submission:** The final videos have to be submitted via Google Drive.

## COPYRIGHT GUIDELINES:

Please use **copyright free** visuals (pictures) and music (audio), if required.

You can also use visuals or music owned by you.

If the files are copyrighted, then the entries will be disqualified.

Please read and sign the **disclaimer** in the form, stating that the entry submitted by the participant is original and the participant is responsible for the same.

## WHAT TO LOOK OUT FOR:

**Deadline for Entries - Friday, October 15, 2021**

Only participants between the age of 6 - 13 years are eligible to apply

Read the editing and submission guidelines carefully before submitting your act

You can participate as an individual or represent your school

You can apply in multiple categories, but only one work will be showcased in the episode if you qualify.

# ACT GUIDELINES FOR EACH CATEGORY

## Dance:

- It can be a solo or a group dance performance
- The track needs to be recorded and sent separately
- The duration should not be more than 4 minutes
- Provide a short description of the performance
- You can also use a pre-recorded track
- Share behind the scenes pictures and videos for coverage on Kahaani Online's SM handles.
- Share high-resolution images of the performance

View a Sample Video [here](#)

## Music:

- It can be a solo or a group performance
- Avoid Bollywood adaptations of songs
- Regional/folk songs and music related to the theme is preferable and can earn you extra points.
- Record the audio track and video separately
- Use of up to 3 musical instruments only
- You can also pick an outdoor location to shoot the song, keeping the guidelines of video recording given above in mind.
- The duration should not be more than 4 minutes
- Share behind the scenes pictures and videos
- Share high resolution images of the performance

## Theatre:

- It can be a solo or a group performance
- The duration should not be more than 4 minutes
- Attach a short description of the performance
- Share behind the scenes pictures and videos
- Share high resolution images of the performance

## Food:

- The video can feature either only the participant, or with a parent/older sibling supervising the cooking/baking.
- The duration should not be more than 4 minutes
- Attach a short description of the act
- Share behind the scenes pictures and videos
- Share high resolution images of the ingredients, cooking methods and dishes.
- Prepare and share a list of ingredients and recipes detailing the cooking process in clear directions.



## GRATIFICATIONS/REWARDS:

The winning performances in each category will be featured in Kahaani Day: Festive October episode that will go LIVE on October 30, 2021, at 4 pm.

The winners will also get special bursary status at Jaipur Literature Festival in January 2022 (Subject to the existing covid protocol at the time).

The first runner up in each category will be featured on our Social media/ YouTube page.

The second runner up will be mentioned on our website.

The winners, first and second runners up will be awarded a certificate, acknowledging their participation.

Besides this, there are a number of books by renowned publishers also to be won!

Connect with us for more details -  
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